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**Objective:**

I am an innovative, detail-oriented, and goal-driven **Director of Software Development** with ~17 years of experience focusing on **Enterprise Architecture** and **Lean Secure Software Development** with an emphasis on **Continuous Delivery** practices seeking a **Senior Director** or **Vice President** level position of a Software Development team in a corporate environment.

**Skills:**

Software development, web/mobile/social/cloud development, and software skills

- Sitecore, Atlassian Confluence/Bitbucket (Git)/JIRA, Ektron, BazaarVoice, Adobe Scene7, Wistia, AppDynamics (Application Performance Monitoring), Sentinet (API Management/SOA Governance), Microsoft Azure, SAP Cloud for Customer, Netbase, Hubspot, Microsoft Visual Studio, SQL Management Studio, Global Assembly Cache (GAC), Internet Information Services (IIS), TeamCity, OctopusDeploy, Visual Studio Online (TFVC/Git), Microsoft Team Foundation Server, MKS: Application Lifecycle Management (ALM), Dundas Chart/Gauge for .NET, Telligent Community Server, Telerik Sitefinity, Telerik RadControls, Telerik Reporting, Active Reports, Crystal Reports, DataOceans, W3C Standards, Document Object Model (DOM), Search Engine Optimization (SEO), Search Engine Marketing (SEM), e-Commerce, Advertising, Quick Response (QR) Codes, and Mobile Development via Xamarin and OpenText Mobile Wave & Appworks Platform
- ASP.NET: Web forms and MVC, C#, VB.NET, Web API, WCF, AJAX, ADO.NET, XML, XSL, HTML5, HTML, CSS, VBScript, JavaScript, jQuery, ASP, PHP, Java, LINQ, SSIS, SSRS, MS-SQL, Stored Procedures, MySQL, and T-SQL

Interpersonal skills

- Leadership
- Team oriented
- Creative
- Inspirational
- Management
- Ambitious
- Highly motivated
- Mentor

**Work Experience:**

- **Director, Software Development** (June 2015 – Current)  
[Aaron's, Inc.](#), Fortune 1000 Lease-to-Own Leader – Kennesaw, GA (based out of Atlanta, GA)  
Reporting to the Vice President of Technology Strategy and Innovation, with the following objectives:
  - Servant leadership for a 40+ member software development team.
  - Driving lean principles within the secure software development lifecycle; continuous improvement, integration, deployment, and delivery.
  - Strategic focus on proven Omni-channel commerce, store operation point-of-sale software, and critical business applications.
  - Building out an efficient secure software development lifecycle that leverages best practices, tooling, service oriented architecture, application performance monitoring, etc.
  - Focusing on the well-being and growth of the software development team.
  - Cultivating the next generation of successful technical leaders at Aaron's via high-touch mentorship and coaching.
  - Ensuring the alignment of the Aaron's software development organization to the core strategic goals of the entire Aaron's organization.
  - Defining and managing the strategic direction of the Aaron's software development team.
  - Being a champion of the Aaron's IT core values and helping our team understand how to apply them to our daily activities.
  - Working collaboratively with the project services organization in the allocation of the software development team to projects and initiatives.
  - Working collaboratively with delivery team peers (QA, facilitator, business stake holders, and product managers) to ensure effective and timely delivery of software development deliverables.
  - Cultivating and maintaining the software development team by recruiting, selecting, orienting, and training software development team members.

- **Digital Business Architect**, (December 2012 – June 2015)  
[Mohawk Industries](#), Fortune 500/Global 1000 Flooring Leader – Kennesaw, GA (based out of Calhoun, GA)  
Reporting to the Global Director in the Customer Engagement Center of Excellence (CoE), with the following objectives:
  - Leading, motivating, coaching, and mentoring multiple cross-functional and development teams across a wide range of projects in the areas of .NET, Java, SAP C4C, Sitecore, etc.
  - Led two successful implementations of SAP Cloud for Customer (C4C) – SAP Cloud for Social, [generating a ROI of +500%](#) and Cloud for Service, driving process improvement and increased sales.
  - Continue to develop strong links with the Flooring Marketing group to ensure our technology roadmap is aligned with strategic business goals and priorities, and create opportunities to leverage tools and technologies in collaboration with other Business Units (BUs).
  - Develop a reference architecture for digital marketing that will ensure efficient and effective interoperability of current and new technology in the areas of web presence; e-commerce; social and mobile capabilities.
  - Collaborate closely with other I.S. teams and Center of Excellences (CoEs) to ensure the compatibility and integration of initiatives in this domain with other strategic roadmaps.
  - Expand the Customer Engagement CoE that works closely with I.S., Sales, and Marketing to drive customer engagement strategies and plans globally.
- **I.S. Lead Systems Specialist and Marketing Single Point of Contact (SPOC)**, (October 2008 – December 2012)  
[Mohawk Industries](#), Fortune 500/Global 1000 Flooring Leader – Kennesaw, GA (based out of Calhoun, GA)  
**I.S. Lead Systems Specialist:**
  - Working with a team of Business Process Specialists (BPS), Developers and Project Managers in the Enterprise Applications and Integration (EAI) team.
  - Responsible for leading EAI team resources and projects; developing and delivering accurate actionable intelligence to the business.
  - Managing the relationship with the business and vendors; solving critical business needs with appropriate solutions and sensible timelines.
  - Responsible for EAI architecture, design, development and technology, including infrastructure, network topology, systems, databases, processing, reporting, standards, and best practices.
  - Governance over 65+ of Mohawk Industries' public facing and intranet websites; administration of full development stack in on-premise and cloud infrastructure.
  - Create project and communication plans when meeting with the business to ensure projects stay on track and deliverables are met in a timely manner.
  - Provide guidance to developers around scope management and structured detailed architecture for web and mobile applications; ensure that web and mobile applications are following best practices.
  - Development of web applications using Content Management Systems (CMS) – Ektron and Telerik Sitefinity utilizing ASP.NET, MS-SQL, LINQ, C#, VB.NET, WCF, SOAP, HTML, CSS, XML, XSL and JavaScript.
  - Setup of collaboration solution for team to share knowledge and documentation via blogs, wikis, forums, etc. using Telligent Community Server.
  - Setup of multiple dedicated source control servers utilizing Microsoft Team Foundation Server.
  - Architecture, development, and implementation of Quick Response (QR) Codes on Mohawk flooring product samples.**Marketing Single Point of Contact (SPOC):**
  - Represent the Marketing team within I.S. team (trusted consultant, adviser, and liaison).
  - Deep collaboration between Marketing and I.S.
  - Break down communication barriers between Marketing and I.S.
- **Founder, Owner/Manager**, (October 2003 – Current)  
[SeaDooSportBoats.com](#), an enthusiasts' website, Sole Proprietorship and "Doing Business As" (DBA) – Dallas, GA
  - Architecture, design, development and maintenance of the SeaDooSportBoats.com website.
  - Interact with clients such as Hyrdo-Turf (Official Sponsor since 2004), Poppy Company, West Marine, Overton's, LakeHouse.com and many others to provide advertising opportunities on SeaDooSportBoats.com. These advertising opportunities then provide benefits to our members, for example Hydro-Turf offers 15% off all orders and Poppy Company offers free shipping.
  - Act as a liaison between members of the website and the official company of Bombardier Recreational Products (BRP) / SeaDoo to provide assistance in technical and warranty matters.

- Interact with advertising partners such Google, Inc. (AdSense and Affiliate Marketing), Vibrant Media (IntelliTXT), Text Link Ads, InfoLinks, Commission Junction (Affiliate Marketing), VigLink, and Vizu (Online Polling) to provide a source of revenue to be applied towards operating expenses.
- Internet marketing and promotion via social networking avenues such as Google's Feedproxy (XML/RSS), facebook, twitter, pinterest, google+, and youtube.
- **Senior Systems Developer**, (July 2007 – October 2008)  
[ista North America](#), Service Leaders for Utility Sub-metering and Resident Billing – Alpharetta, GA
  - Working with a team of Client Executives and other Developers in the Utility Solutions Group to develop and improve the billing administration applications for multiple clients throughout the entire Software Development Life Cycle (SDLC).
  - Detailed design, development, testing and support of ASP.NET web applications utilizing Microsoft's latest technologies. These web applications consist of C#, VB.NET, HTML, CSS, MS-SQL (via Stored Procedures) and JavaScript coding.
  - Utilizing technologies such as DataOceans, Active Reports and Crystal Reports to generate dynamic letters and invoices that are sent out to the customers. XML and XSL are used to customize the letter or invoice for a specific customer.
  - Create documentation that is used by the Quality Assurance team to test any new features or enhancements added to existing billing administration applications, letters or invoices.
  - Deploy code, assemblies and MS-SQL scripts to Quality Assurance servers for Quality Assurance testing and to User Acceptance Testing servers for User Acceptance testing among the clients.
- **Applications Developer III, Acting Team Lead of User Interface**, (April 2005 – July 2007)  
[Philips Medical Systems](#), Division of [Royal Philips Electronics](#) – Atlanta, GA
  - Working with a team of Business Analysts to develop reports and process improvement applications throughout the entire Software Development Life Cycle (SDLC) for the service organization with Philips Medical Systems.
  - Detailed design, development, testing and support of ASP.NET web applications utilizing Microsoft's latest ASP.NET AJAX framework. These web applications consist of C#, HTML, CSS, MS-SQL (via Stored Procedures) and JavaScript coding.
  - Utilizing Dundas Charting and Gauges to graphically represent data within ASP.NET web applications.
  - Integrated Google Maps API in My Alerts project with ASP.NET to geographically represent data points on a Google Map.
  - Created a standard template and ASP.NET Master Page that has been installed in the Global Assembly Cache (GAC), this Master Page has become the standard and is used in all applications that are developed within our team.
  - Created documentation to outline development standards to be applied in user interface and coding techniques.
  - Mentoring co-ops – teaching coding standards and techniques.
  - Developed co-op curriculum, assessments and review processes.
- **Client/Server Programmer Analyst III**, (August 2003 – April 2005)  
[OAO Technology Solutions](#), Contracted w/ [Georgia Department of Juvenile Justice](#) – Atlanta, GA
  - Migrating classic ASP applications to ASP.NET 1.1
  - Detailed design, development, testing and support of Client/Server applications using ASP web pages. These ASP web pages consist of VBScript, HTML, CSS, MS-SQL (via Stored Procedures) and JavaScript coding.
  - Working with a team of Business Analysts to develop and test modules for the Juvenile Tracking System (JTS).
  - Sole development of a web based Nurse Posting module that is an internet based method whereby the appropriate staff of DJJ facilities may post their nurse vacancies on the Department of Juvenile Justice website.
  - Development of a web based Vendor Job Announcements module that is an internet based method whereby vendors may post their employment opportunities on the Department of Juvenile Justice website.
  - Sole development of a web based Time Clock used by the employees of the Department of Juvenile Justice statewide across Georgia, which consists of approximately 4000 employees. The web based Time Clock is capable of multiple types of punches with comments for the type of punches allowed. It allows employees to check their current week or last week hours, view billable and non-billable hours and much more. The web based Time Clock also has an admin area to run reports for employees' time, print reports with employees' time to be signed off on and it allows the admin to edit employees' time if a mistake punch was made.

- Sole development of a web based Meeting Space module that allows users/clients to submit meeting requests for certain meeting rooms within the (Central Office) building. Once the request is submitted an administrative assistant receives the request and reserves the appropriate meeting room for the client/user, an email confirmation is then sent to the client/user once reservation is completed.
- Development of a web based Incomplete Health Insurance Portability and Accountability Act (HIPAA) Consent Dates report for JTS. The web based Incomplete HIPAA Consent Dates report allows users/clients to view the report and indicates if a juvenile has not received notification, neither consented, nor revoked/refused consent or permission in regard to the HIPAA information.
- Maintaining VBScript, HTML, CSS, MS-SQL (Stored Procedures) and JavaScript code for all the ASP modules that have been completed for JTS.
- **ASP/MS-SQL Programmer**, (July 2001 – August 2003)  
[Technisource](#), Contracted w/ [Georgia Department of Juvenile Justice](#) – Atlanta, GA
  - Development of the Office of Financial Services (OFS) website.
  - Development of a web based Behavioral Health Module Statistical Log for JTS. The purpose of the web based Behavioral Health Module Statistical Log is to maintain accurate records of diagnosis, appointments and statistics of behavioral health programs within the Department of Juvenile Justice.
  - Development of a web based Office of Behavioral Health Services (OBHS) Module Peer Reviews for JTS. The purpose of the web based OBHS Module Peer Reviews is to maintain accurate records of diagnosis, appointments and statistics of behavioral health programs within the Department of Juvenile Justice.
  - Development of a web based Computer Training Survey for Department of Juvenile Justice intranet. The web based Computer Training Survey helped to identify the areas of computer training most desired/requested by staff. The information gathered was used by training staff to provide more opportunities to attend the most relevant and requested computer courses available.
  - Create graphic/pdf invitations and other various graphics when requested.
- **ASP/MS-SQL Programmer**, (January 2001 – July 2001)  
[Georgia Department of Juvenile Justice](#) – Atlanta, GA
  - Development of a web based Medical Dental Module for JTS. The purpose of the web based Medical Dental Module is to maintain accurate records of diagnosis, clinic appointments and schedules of medical programs within the Department of Juvenile Justice.
  - Worked with one other Programmer to develop the web based Education Enrollment Module for JTS. The web based Education Enrollment Module provides the user with a means to add, update, delete or view educational information for juveniles within JTS.
  - Maintaining, updating graphics and building graphics for the Department of Juvenile Justice internet website.
- **Support Services Technician**, (January 2000 – January 2001)  
[Georgia Department of Juvenile Justice](#) – Atlanta, GA
  - Support and troubleshooting work orders from clients/users all over the state of Georgia for JTS.
  - Adding and maintaining an up to date list of Georgia schools and judges for JTS.

#### **Certifications:**

[Microsoft Certified Professional \(MCP\), 070-315](#) Developing and Implementing Web Applications with Microsoft Visual C# .NET and Microsoft Visual Studio .NET, [Certified Ektron Developer Training](#), [Certified Ektron Administrator Training](#), University of Michigan (Coursera) - License 445CLZR4TVWE - [Lead Teams](#), University of Michigan (Coursera) - License FPSR4KNY6C3W - [Influencing People](#), University of Michigan (Coursera) - License F4DW59KYRMGD - [Managing Talent](#), University of Michigan (Coursera) - License CKSLBHYNZ946 - [Inspiring and Motivating Individuals](#)

#### **Job-Related Training:**

Corporate Executive Board (CEB) IT Leadership Academy, [Leadership Essentials: 5 Choices to Extraordinary Productivity](#), [Leadership Essentials: Retaining and Coaching Our People](#), [Managing Multiple Priorities](#), [Inspiring Leadership](#), [Coaching for Performance and Growth](#), People Performance Management, Enterprise Portfolio Management (EPM) Process & Business Case Development Initiative, [CS9286 - Microsoft SQL Server 2005 Implementation and Maintenance](#), [Kenexa Prove It! Exam \(ASP.NET\)](#), [Kenexa Prove It! Exam \(C#\)](#), [Kenexa Prove It! Exam \(SQL Server 2000 for Developers\)](#), [Enterprise Web Development with .NET: Hands On](#) (Learning Tree International), [P2 Fundamentals of .NET](#)

**Job-Related Courses:**

Business Communications and Ethics, Leading in the 21st Century, Strategy, People Management, New Business Ventures and Entrepreneurship, Managerial Economics, Organizational Change and Culture, Financial Management I, Marketing in a Global Environment, Operations Management, Financial Management II, Capstone

**Education:**

[Jack Welch Management Institute](#) at [Chancellor University](#) – Cleveland, OH  
[Master of Business Administration](#), May 6<sup>th</sup>, 2012, *Magna Cum Laude*, GPA 3.67

[Kennesaw State University](#) – Kennesaw, GA  
[Bachelor of Science](#) in Information Systems, December 15<sup>th</sup>, 2006

[Georgia Perimeter College](#) – Dunwoody, GA  
[Associate of Science](#) in Business Administration, May 15<sup>th</sup>, 2004

**Organizations:**

- Member of [Technology Experts of Kennesaw](#)
- Mentor/Coach of [YearUp Atlanta](#) for Aaron's, Inc.
- Member of [Atlanta Electronic Commerce Forum](#)
- Vice President External Affairs of [Interfraternity Council \(IFC\)](#) at Georgia State University Spring 2003
- Member of [Sigma Nu - Eta Gamma Chapter](#) at Georgia State University (Recorder Fall 2002, Alumni Relations Fall 2002, Webmaster 2001 - 2005)
- Member of the [Microsoft Beta](#) testing team (January 2000 – December 2010)

**Awards & Recognition:**

- [Chief Executive Officer Recognition](#) – Recognized by the CEO, Jeff Lorberbaum, of Mohawk Industries
- [President's Award Spring 2003](#) - Awarded by the President of [Interfraternity Council \(IFC\)](#) at Georgia State University
- [Most Talented Award Spring 2003](#) - Awarded by the members of [Sigma Nu - Eta Gamma Chapter](#) at Georgia State University

**Volunteer Work:**

- Aaron's, Inc., [Power My Learning](#)
- Aaron's, Inc., [YearUp of Atlanta](#)

**Recommendations:**

- Letters of Recommendation for MBA program: [Abrelat](#), [Igbokwe](#), and [Murray](#)
- Recommendations via [LinkedIn](#)

***References available upon request.***

*Last updated: March 2, 2017*